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Skills:

		STUDY MODULE D	SECONDION FORM			
Name	of the module/subject	STUDY MODULE D	DESCRIPTION FORM	Code		
	rnational Econor	nics		1011102231011135117		
Field of	study		Profile of study	Year /Semester		
Cor	porate Managem	ent - Full-time studies -	(general academic, practical) (brak)	2/3		
Elective path/specialty  Corporate Management			Subject offered in: <b>Polish</b>	Course (compulsory, elective)  elective		
Cycle	of study:	orato managomont	Form of study (full-time,part-time)	0.000.70		
Second-cycle studies			full-time			
No. of I	hours			No. of credits		
Lectu	re: 15 Classe	s: <b>15</b> Laboratory: -	Project/seminars:	- 2		
Status	of the course in the study	program (Basic, major, other)	(university-wide, from another f	ield)		
		(brak)		(brak)		
Educat	ion areas and fields of sc	ience and art		ECTS distribution (number and %)		
tech	nical sciences			2 100%		
Resp	onsible for subj	ect / lecturer:	Responsible for subject	ct / lecturer:		
	Ewa Badzińska		mgr Maciej Szczepankiewi			
	ail: ewa.badzinska@p +48 61 665 3390	ut.poznan.pi	email: maciej.szczepankiewicz@put.poznan.pl tel. +48-61-665-3395			
	culty of Engineering Ma	anagement	Faculty of Engineering Management			
ul.	Strzelecka 11 60-965	Poznań	ul. Strzelecka 11 60-965 Po	ul. Strzelecka 11 60-965 Poznań		
Prer	equisites in term	ns of knowledge, skills an	nd social competencies:			
1	Knowledge	Student has knowledge of econ field of science.	nomics, the basic categories and	I mechanisms that exist in the		
2	Skills	Student is able to characterize the structure of the market, takes advantage of the basic indicators of human capital management, demonstrates the role of money in the national economy, to assess the benefits and risks of globalization for economic operators.				
3	Social	Student works and is active in t	he group, in the preparation of	•		
3	competencies	acting in an entrepreneurial ma	nner.			
	•	jectives of the course:				
C2 To		g of the world economy with partic	cular emphasis on international	trade and international economic		
C1 To		international division of labor and				
	Study outco	mes and reference to the	e educational results for	a field of study		
Knov	wledge:					
[[K2A_	_W04, K2A_W05, K2A	of economic growth, taking into aW11, K2A_W12, K2A_W18]]		e model		
	2. Student has knowledge of the activities of international economic organizations [[K2A_W04, K2A_W05, K2A_W11, K2A_W12, K2A_W18]]					
3. Student knows the internationalization meters (synthetic and analytical) companies [K2A_W04, K2A_W05, K2A_W11, K2A_W12, K2A_W18]]						
	4. Student knows the importance of measures of assessment Polish international trade [[K2A_W04, K2A_W05, K2A_W11, K2A_W12, K2A_W18]]					
	5. Student knows the consequences of imbalance and ways to reduce international debt [[K2A_W04, K2A_W05, K2A_W11, K2A_W12, K2A_W18]]					
6. Stu	6. Student knows the rules for creating the international monetary system [-					

# **Faculty of Engineering Management**

- 1. Student is able to interpret basic categories and measures of economic growth and development. - [[K2A\_U01, U02, U03, U04, U06, U07]]
- 2. Student estimates growth rates of individual countries. - [ [K2A\_U01, U02, U03, U04, U06, U07]]
- 3. Student is Aable to interpret barriers and frontiers of economic growth. - [[K2A\_U01, U02, U03, U04, U06, U07]]
- 4. Student verifies the effects of international integration as an example of integrated blocks. - [[K2A\_U01, U02, U03, U04, U06, U07]]
- 5. Student can classify the instruments of international trade policy. - [ [K2A\_U01, U02, U03, U04, U06, U07]]

## Social competencies:

- 1. Student independently and critically complements the knowledge and skills of interdisciplinary dimension. - [[K2A\_K03, K2A\_K06, K2A\_K07]]
- 2. Student participates in the preparation of social projects. - [ [K2A K03, K2A K06, K2A K07]]
- 3. Student interacts and works in the group taking in the different roles. - [[K2A\_K03, K2A\_K06, K2A\_K07]]
- 4. Student takes action on lifelong learning. - [[K2A\_K03, K2A\_K06, K2A\_K07]]
- 5. Student acts in accordance with the need to build a sustainable economy. [- [K2A\_K03, K2A\_K06, K2A\_K07]]

#### Assessment methods of study outcomes

Forming assessment:

- a) Classes: Current control of the level of knowledge verified in the discussion and questions asked during classes.
- b) Lecture: basing on questions asked during the lecture, which refer to previous lectures on the subject.

Final assessment

Final test checking the total of knowledge on the subject obtained during classes and lectures. Required at least 60% of correct answers.

#### Course description

- 1 Theories of economic growth and development.
- 2 Economic growth in the world (the concept, types, factors, barriers and boundaries).
- 3 The activities of international organizations in the process of globalization (international organizations characterization and evaluation).
- 4 Polish International economic integration in the EU (objectives, conditions, forms, examples of the operation of groups).
- 5 Poland in the European Union.
- 6 The evolution of the system of international trade, international trade policy and the international financial market.
- 7 Multinational companies
- 8 The international financial market.

## Basic bibliography:

- 1. Skawińska .E., Bartkiewicz P., Ekonomia międzynarodowa. Wybrane problemy, Wyd. PP, Poznań 2011.
- 2. Rosińska-Bukowska M., Rozwój globalnych sieci biznesowych jako strategia konkurencyjna korporacji transnarodowych, Wyd. Uniwersytetu Łódzkiego, Łódź 2012.
- 3. Zastempowski M., Uwarunkowania budowy potencjału innowacyjnego polskich małych i średnich przedsiębiorstw, Wydawnictwo Naukowe Uniwersytetu im. M. Kopernika, Toruń 2011.
- 4. Badzińska E., The exemplification of the concept of born-global enterprises by technology start-ups, International Business and Global Economy 2016, no. 35/2, pp. 367-378.
- 5. Wach K., Europeizacja małych i średnich przedsiębiorstw, PWN, Warszawa 2013.
- 6. Bożyk P., Międzynarodowe stosunki ekonomiczne, PWE, Warszawa 2008.
- 7. Skawińska E., Sobiech K.G., Nawrot K.A., Makroekonomia, PWE, Warszawa, 2011.
- 8. Badzińska E., The Conceptualization of an Innovative Business Model ? the Case of a Technology Enterprise, Institute of Economic Research Working Papers No. 6, Toruń 2017.
- 9. Krugman P.R., Obstfeld M., Ekonomia międzynarodowa. Teoria i praktyka, Wyd. Naukowe PWN, Warszawa 2007.

## Additional bibliography:

- 1. Konwergencja gospodarcza Polski, red. Z.B. Liberda, PTE, Warszawa 2009.
- 2. Soros S., Nowy paradygmat rynków finansowych, MT Biznes, Warszawa 2009.
- 3. Ekonomia rozwoju, red. R. Piasecki, PWE, Warszawa 2007.
- 4. Hołub-Iwan J., Perenc J., Innowacje w rozwijaniu konkurencyjności firm. Znaczenie, wsparcie, przykłady zastosowań, C. H. Beck, Warszawa .2011

#### Result of average student's workload

Activity	lime (working	
Activity	hours)	

# Poznan University of Technology Faculty of Engineering Management

1. Lecture	15
2. Exercises	15
3. Prepare for Training:	15
4. Preparation for the lecture	15
5. Consultations	0
6. Test	0

# Student's workload

Source of workload	hours	ECTS
Total workload	60	2
Contact hours	32	1
Practical activities	28	1